



Primary Learning Objective

Explore Government Systems critical to your sustained success:

- SAM
- DSBS
- FBO

Marketing to the Government







Washington PTAC Program

The Procurement Technical Assistance Center increase the number of government contracts won by Washington firms.

- Find
- Bid
- Win

We provide these **FREE** services through:

- Workshops
- One-on-one Counseling Sessions
- Matchmaking events

Optional Bid Match service







Serving businesses throughout Washington State

Contact a Washington PTAC counselor near you today.



KITSAP 1: Kitsap Economic Development Alliance Mary Jo Juarez, Kathy Cocus

ECONOMIC DEVELOPMENT 360.377.9499 | kitsap@washingtonptac.org



5: Green River Community College

Darrell Sundell | 253.520.6267 king@washingtonptac.org



2: Thurston Economic Development Council

3: Greater Vancouver Chamber of

Jeannet Santiago | 360.567.1051

swwa@washingtonptac.org

Commerce

Kate Hoy, Dale Colbert 360.754.6320 | thurston@washingtonptac.org



5: Seattle

Kylene Peters | 206.684.8594 seattle@washingtonptac.org



6: Bates Technical College

Tom Westerlund | 253.680.7054 pierce@washingtonptac.org



7: Greater Spokane Incorporated

Ryan Rodin | 509.321.3617 spokane@washingtonptac.org



8: Tri-City Regional Chamber of Commerce

Ashley Coronado | 509.491.3231 tricity@washingtonptac.org



4: Economic Alliance Snohomish County Cate Taylor | 425.248.4223 snohomish@washingtonptac.org

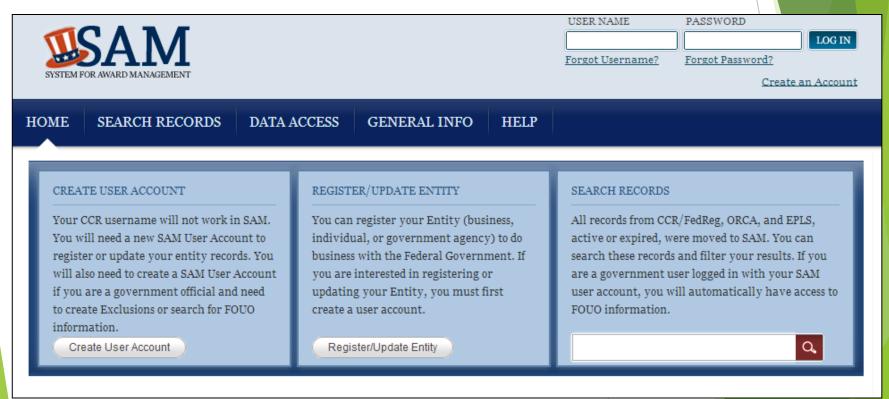
Washington PTAC is a program of Thurston Economic Development Council Tiffany Scroggs, Program Director | 4220 6th Ave | Lacey WA 98503 P 360.754.6320 | F 360.407.3980 | programmanager@washingtonptac.org

Registrations

Getting Registered to Sell

Register your business at www.sam.gov. FREE!

Contact a PTAC counselor for a guide to help you register.





SAM Top Tips

- Do not pay or outsource getting into SAM.
- Store your user name and password where you can find it
- Update when there are changes to average annual revenue, number of employees, NAICS, etc.
- Mandatory update: annually
- NEW: Notarized letter on company letterhead
- If small, complete your Dynamic Small Business Search / SBA Profile



Dynamic Small Business Search/SBA Profile

- Your business resume
- Update through SAM
- Capabilities, keywords, bonding, references

"When I'm looking for small businesses for an RFQ, I rarely call the ones that don't take time to complete their SBA Profile."

~ ACOE Small Business Deputy



Dynamic Small Business Search/SBA Profile

Sample search results from http://dsbs.sba.gov

18	Technologies	TRENA PAYTON	2367 Tacoma Ave S Ste C105 Tacoma, WA 98402-1409	As preferred vendor by local public agencies for many years, we are a complete solutions provider. We specialize in services, hardware, and staffing to assist clients in achieving their business and goals.
19	Cool Tech Pc, Inc. Endpcnoise.com		1721 Se Grace Ave Unit B Battle Ground, WA 98604-8476	
20	KOPCZYNSKI, CARY & CO INC	Cary Kopczynski	10500 NE 8TH ST STE 800 BELLEVUE, WA 98004-4351	Structural engineering of new buildings and other structures; retrofit design for existing structures; computer aided drafting in AutoCAD/Revit platforms; Building Information Modeling (BIM); construction reviews, reports, and cost estimates.
21	Meucci & Company	Mary Meucci	3903 39th Ave SW SEATTLE, WA 98116-3846	Customized training services specifically designed for Departments of Education, Ministries of Education and School Districts; specializing in Microsoft Imagine Academy(MSIA) and Creative Coding through Games and Apps(CCGA); workshops for STEM and computer science educators.
22	IHANTX INC I	Joseph Michaels	110 Union St Ste 210 Seattle, WA 98101-2028	



Dynamic Small Business Search/SBA Profile

Sample search results from http://dsbs.sba.gov

Identification, Location & Contacts

This profile was last updated: 04/23/2018

Status: Active

User ID: P2211303

Name of Firm: Meucci & Company

Trade Name ("Doing Business As ..."):

DUNS Number: 062392878

Parent DUNS Number:

Address, line 1: 3903 39th Ave SW

Address, line 2:

City: SEATTLE State: WA

Zip: 98116-3846 Phone Number: 206-390-5558

Fax Number:

E-mail Address: mary@meucciandco.com
WWW Page: http://meucciandco.com
E-Commerce Website: http://www.meucciandco.com

Contact Person: Mary Meucci

County Code (3 digit): 033

Congressional District: 07

Metropolitan Statistical Area: 7600

CAGE Code: 7VA74

Year Established: 2000

Accepts Government Credit Card?: [] Yes [X] No

GSA Advantage Contract(s):



(Note: Size information is now under "NAICS Codes with Size Determinations by NAICS", below.)

Dynamic Small Business Search/SBA Profile Sample search results from http://dsbs.sba.gov



Capabilities Narrative:

Customized training services specifically designed for Departments of Education, Ministries of Education and School Districts; specializing in Microsoft Imagine Academy(MSIA) and Creative Coding through Games and Apps(CCGA); workshops for STEM and computer science educators.

Special Equipment/Materials:

(none given)

Business Type Percentages:

Service (100 %)

Bonding Levels

Construction Bonding Level (per	\$0
contract)	
Construction Bonding Level (aggregate)	\$0
Service Bonding Level (per contract)	\$0
Service Bonding Level (aggregate)	\$0

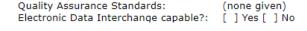
NAICS Codes with Size Determinations by NAICS:

#	Primary?	Code	NAICS Code's Description	"Buy Green"? (1)	Small? (2)
1	Yes	611420	Computer Training		Yes
(1) B (2) If	(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code. (2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.				

Keywords:

customized training services, Departments of Education, Ministries of Education, School Districts, Microsoft Imagine Academy (MSIA), Creative Coding through Games and Apps (CCGA), STEM and computer science focused curriculum, Microsoft technologies

Miscellaneous:







Does NUWC Division Keyport buy what I sell?

- ► Know your customer
 - NUWC is NAVSEA, not NAVFAC, DLA, NAVSUP
 - Mission
 - Assets
 - Location



USS Nevada is one of 8 ballistic missile submarines stationed in the Pacific NW



Finding Opportunities – FBO.gov

www.fbo.gov



User Guides

Demonstration videos

Finding Opportunities – FBO.gov

www.fbo.gov sample search for N00253

2U Servers N00253-18-Q-0177 70 General purpose information technology equipment	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Combined Synopsis/Solicitation	May 14, 2018
Yard Torpedo Test Range Craft 10 (YTT-10) Regular Overhaul (ROH) N00253-17-R-0010 J Maintenance, repair & rebuilding of equipment	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Combined Synopsis/Solicitation (Modified) / Total Small Business	May 10, 2018
TEST CABLES N0025318Q0046 59 Electrical and electronic equipment components	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Combined Synopsis/Solicitation / Total Small Business	May 09, 2018
Precision MobileLaptop (Brand Name or Equal) N0025318Q0170 70 General purpose information technology equipment	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Combined Synopsis/Solicitation (Modified)	May 09, 2018
N00253-18-Q-0148 To General purpose information technology equipment	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Award / Total Small Business	May 08, 2018
Submerged Object Recovery Device (SORD) Industry Day N00253-18-SORD-ID 20 Ship and marine equipment	Department of the Navy Naval Sea Systems Command NUWC Keyport Division	Special Notice (Modified)	May 03, 2018



FBO Top Tips

- Set up search agents
- Conduct archived searches
- ▶ Respond to Sources Sought Notices
- Pay attention to "interested vendors tab"





More Market Research

- FBO.gov What government has bought in the past, what they are buying now
- USASpending.gov and FPDS.gov What government has bought from in the past, who they've purchased from. NOTE: will be integrated into SAM.gov in two years!
- Your competition who is registered to sell to government? <u>www.sam.gov</u> and <u>http://dsbs.sba.gov</u>
- Look for agency procurement forecasts at www.acquisition.gov (or Google)



Marketing to the Government

Finding Your Potential Buyers

FPDS

https://www.fpds.gov

USASpending

www.usapending.gov

GSA eLibrary

http://gsaelibrary.gsa.gov

DLA Award Database

• https://www.dibbs.bsm.dla.mil/awards



How does the federal government buy?

Contracting Departments (Internal)

 DLA and other subagencies

Contracting Agencies (external)

- GSA
- GSA Schedule

Contract Vehicles

- MACC
- Seaport-E
- JOC, etc.

How does the federal government buy?

Credit Cards Purchase Card Smart Card

Micro Purchases <\$10,000 (\$25,00 services; \$2,000 construction services

Simplified Acquisition Procedures

<\$250,000 must go to small business Sole source is a form of SAP

Location	Link
Federal Opportunities (fed biz opps)	www.fbo.gov
Federal Bid Opps (lower amounts)	www.FedBid.com
FedConnect	<u>www.fedconnect.net</u>
Research and Challenges	www.challenge.gov
GSA eBuy	www.ebuy.gsa.gov
DLA/DLA DIBBS (Internet Bid Board System)	www.dibbs.bsm.dla.mil/solicitations
GSA Reverse Auction	www.reverseauctions.gsa.gov
Commercialization Grants (SBIR/STTR)	www.sbir.gov
Acquisition Central (forecasts)	www.acquisition.gov/procurement-forecasts
Prime Contractor Lists for Major Agencies	Ex: https://www.navfac.navy.mil/products_and_services/sb/opportunities/subcontracting_opp.html

Where are the opportunities found? FEDERAL



Where are the opportunities found? FEDERAL

Location	Link
Commercialization Grants (SBIR/STTR)	www.sbir.gov
Acquisition Central (forecasts)	www.acquisition.gov/procurement-forecasts
Prime Contractor Lists for Major Agencies	Ex: https://www.navfac.navy.mil/products_an-d_services/sb/opportunities/subcontractin-g_opp.html
SBA SubNet	https://eweb1.sba.gov/subnet/client/dsp _Landing.cfm
Broad Agency Announcements (scientific or research proposals)	Dept of Homeland Security Army Air Force Navy Missile Defense Agency DARPA USAID



PTAC Resources

Washington PTAC biz opps page

http://washingtonptac.org/category/blog/



KEDA Blog - Biz Opps

http://kitsapeda.org/category/biz-opps/





- Meet with the Small Business Officer
- Have PTAC review your capability statement
- Attend outreach events
- Attend Industry Days
- Attend Industry Events (i.e. SAME Small Business Symposium)
- Attend Alliance NW (March 7, 2019)
- ▶ Your ideas?





Capability Statement

WHY?

Physical ELEVATOR SPEECH

Great for networking events, matchmaking, sales calls, posting on your website

Can be tailored for audiences

Capability Statement

KEYS

- Bullets, Bullets, Bullets
- Photos
- Company Overview
 - Certifications
 - Contact info
- Differentiators
- Authorized photos and logos only
- Past Performance
- Core Competencies (or Capabilities)
 - Products and services

Capability Statement

Mark Valley Utility Construction Corp.



Cage Code: OCZMO DUNS Number: 005520739

of Contracts: 28 Total Contracting Actions

Top Agencies: U.S. Army (15 Contracting Actions) U.S. Newy (8 Contracting Actions)

Details on FPO'S gov: ASMY Contracting History

General Services Administration

Top Officelsic GSA/PBS/ROS North Service Center

Department of Homeland Security

Details on FPD/5 gov: USGG Contracting History

Details on FPD S.gov: GSA Contracting History

of Contracts: # Total Contracting Actions

of Contracts: 7 Total Contracting Actions

Department of Transportation

of Contracts: 5 Total Contracting Actions

of Contracts: 2 Total Contracting Actions

Details on FPD S.gov: DOI Contracting History

☑ Incorporated in 1981, We Provide 3+ Decades of Experience.

[2] We Provide Emergency Response 24 hours a day, 7 days a

2 Proven Track Record of Excellence Delivering for our Many

25 MVUCC uses state of the art Equipment with Highly Skilled

Dur commitment to Safety is second to none with a record

and Trained Personnel to implement all aspects of your

week, 365 days a year on systems from 130 volts to 345ks.

Top Agency: Federal Aviation Administration Details on FPO's gov: DOT Contracting History

Top Agency: U.S. Coast Guard

Department of Justice

in the Electrical Power System Industry.

Top Agency Federal Prison System

U.S. Air Force (7 Contracting Actions)

MANY Contracting History
 USAF Contracting History

Department of Defense

Past Performance

Low, Medium, & High Voltage Electrical Power System Construction

Mohawk Valley Utility Construction Corp incorporated in 1981 is experienced in all phases of Electrical Construction, specializing in Medium and High Voltage Electric Power Systems and Power Distribution. As a Self-Certified Small Business that is committed to safety, Mohawk Valley Utility Construction Corp. has established a reputation of providing quality, reliable service to our customers throughout the Northeast, Our staff includes a highly motivated, trained team of construction, engineering, and support personnel who serve our customer base. This oustomer base includes public utilities, educational institutions, industrial, commercial, government/military, and municipal entitles.

Core Competencies

Electrical Utility Construction Services

- Electrical Substation (up to & including 345KV class)

 - Control & Control Houses
 - √ Equipment Packaging & Construction
- 55 Overhead Power Installations
- Underground Power Installations
 - / Trench Duct
 - Manhole Systems to form a complete facility system.
 - Up to & including 115 class
- Therior Building Power Distribution System Install. Commercial, Industrial, & Institutional Facilities
- Total Interior & Exterior Major Lighting Systems
- Commercial, Industrial, & Institutional Applications
- D Power Generation Systems
 - Prime Backup Power Emergency Backup Power
- 22 Switchgear Installation
- Complete New Systems
- Modification of Existing Systems to include: > Low, Medium, & High Voltage Applications
- ☑ Transformer Installations & Retrofits of all Types
- D Power System Studies
- Security and Facility Support Systems

High Voltage Testing & Cable Splicing

- Medium & High Voltage Testing
 - Fault Finding
 - High Potential Testing

 - ✓ Ground System Testing
 ✓ Insulation Resistance Testing
 - Protective Calibration & Testing
- Medium & High Voltage Cable
- √ Installation
 √ Splicing
- √ Terrorating



to prove our dedication.

Batir Architecture Ltd Capabilities Statement DUNS 179654376 Cage 62YLO



NAICS codes

- 541310—Architectural Services
- 541330—Engineering Services
- 236220—Commercial and Institutional Building construction
- 541690—other Scientific and Technical consulting services
- 541410— Interior Design Services
- 541512—Computer Systems Design
- 238990—All Other Specialty Trade Construction
- 238290—Other Building Equipment Contractors

Certifications

- SBA 8(a) certified through 2024
- WBE Certified
- DBE Certified IL & TX
- · WOSB Enterprise

Contract Vehicles:

8(a) set aside Purchase order IDIQ **BPA**



1121 E Main St #220, St Charles, IL 60174 630-513-5109 pprice@batirarch.com www.batirarch.com

Batir Architecture, Ltd has been offering Architectural design and Construction Management Services to our valued clients since 2004. As a resource partner, we strive to offer personalized and professional services matching customers needs.

Batir Architecture, Ltd has found our niche in :

- High-tech environments
- Data Center.
- Tele-presence Conferencing
- Smart Buildings

Core services:

- Architectural
- Engineering (MEP)
- Design/Build
- Interior Design

Additional Services:

- Monitoring and maintenance (Data Center) & life cycle support
- Site Assessment
- Energy Audits
- LEED/ASHRAE Compliance
- Budgeting

Vision Statement

To create a national company that is sought after to provide the most innovative high-tech environments supporting critical Infrastructure and the people that dwell there.

Mission Statement

-To serve our customer as a trusted partner.

-To be an employer of choice and provide an environment of trust, fun, empowerment and learning for our employees. -To enhance health through the built environment.

Design & Build and Sustainable Solutions









Sovernment Clients

Differentiators

Capability Statement

Mohawk Valley Utility Construction Corp.



Low, Medium, & High Voltage Electrical Power System Construction

Kev Personnel

Construction Division

Paul Scher - Consultant & Construction Officer

57 years experience in the Electrical Utility Construction field. Has successfully completed numerous technical training courses. Chief responsibility is supervision and coordination of all construction activities.

Willard H. Whiteman - Project Manager

30 years experience in the Electrical Construction and Utility Distribution Industry, has completed several technical training courses in switchgear, transformers, control wiring, splicing, terminating and various OSHA training courses. Chief responsibility is supervision and coordination of all construction activities.

David J. Whiteman - Project Manager

Has 28 years experience in the Electrical Utility Construction field. Has completed several technical training courses. Chief responsibility is project supervision and jobsite safety.

John W. Schwarz - Project Manager/Estimator

Has 36 years Electrical Construction experience, 16 years Electrical Utility Construction Experience. Has completed multiple technical training and OSHA courses. Chief responsibility is project management and estimating for new

Administrative & Project Support

Martin H. Scher - Chief Operating Officer

Holds a Bachelor's Degree in Business Administration from Boston University. Has 46 years of experience in Electrical Utility Construction. Chief responsibilities include administration and supervision of all business activities.

Scott Flynn, MBA, CPA - Chief Financial Officer

Financial executive with 20 years of experience in public and private accounting. He has spent the last nine years in the construction industry.

Donald Bulger - Safety Support Officer

Has 43 years of experience in the Electrical Construction Industry. 33 years in the Electrical Utility Construction Industry. Chief responsibilities include project administration and safety support.

















NAICS & Class Codes

237130: Power and Comm. Line and Balated Structures Construction 238210: Electrical Contractors and Other Wiring Installation

238990: All Other Specialty Trade Contractors

811310: Commercial and Industrial Machinery and Equipment Repair and Maintenance

Class Code 2: Maint., Repair, Or Alteration of Structures & Facilities

Class Code Y: Construction of Structures & Facilities.

Class Code H: Quality Control, Testing, and Inspection Services.

Class Code K: Modification of Equipment

Class Code N: Installation of Equipment

Batir Architecture Ltd

Capabilities Statement DUNS 179654376 Cage 62YLO











Data Center Design & Construction

Batir Architecture has found our niche creating the built infrastructure that supports mission critical environments such as data centers. When you need a firm that understands the intricacies of a high-tech environment that requires reliability we are your source! You

- · We have extensive experience as a data center design/build company
- We perform projects all across the US, Canada, and the United Kingdom
- Our sweet-spot project size is 10,000 s.f. to 100,000 s.f.
- The majority of our work is remodel/retrofit yet we have also performed green field

Telepresence Room Design and Construction

A telepresence room is a conferencing space dedicated to high-end videoconferencing. Batir Architecture has been an integral partner for our commercial clients to bring this technologically to reality nationally and internationally. Our knowledge inside the mission critical environment makes us the perfect source for high-tech conferencing solutions. Our services include:

Site selection and assessment Project close-out

Design (architectural and engineering) Construction Management

Permitting Procurement

Budgeting

Smart Buildings

As a specialist in high-performance spaces we are the perfect partner to take your building into "Smart". The architect as the main interface with the building owner can help develop the right "Smart" strategy knowing the owner's facility program, budget, time frames and goals. Batir Architecture with our deep experience in the technology rich built infrastructure is the perfect choice for helping you in developing this science as part of your building. Our services include:

- Site Assessment and documentation
- Programming Net Zero
- Procurement
- Commissioning
- Strategy for the control, monitoring and automation systems as well as for the "fixed" attrib-
- Support Federal Energy Management Programs (FEMP)
- Executive Order 13514 and Energy & Security Act (EISA)

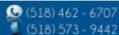
Commercial and Industrial Design

We have decades of experience with these types of buildings and their requirements. Our repeat client base is a testament to the success of our projects. We care about the final look of your building but we also want to make sure it functions for the lifecycle of our client's intended use. When it comes tight budgets, LEED Compliance, ADA Compliance, Branding interiors and exteriors and all the many facets involved with delivering a successful project we are the choice for realizing success. Notable companies that have relied on our design and construction expertise include:

Northrup Grumman Corporation Empire Carpets Jones Lang LaSalle Five 9's Digital Centegra Health System Texas A&M University

Centa Corporation Microsoft

Willard H. Whiteman





bwhiteman@mvucc.com

136 N. Lake Ave - Albany, NY 12205

Design & Build and Sustainable Solutions

ALLIANCE NW

- ▶ 100 booth tradeshow
- ▶ Over 750 attendees
- 9 high quality workshops
- One-on-one meetings with buyers
- Keynote speeches

March 7, 2019 www.alliancenorthwest.org



